



Skill Pioneers offers a one stop PR, Communications & Social Media Management Agency.

Our services include:

- PR Management
- Social Media Management
- Content Creation
- Copy, Articles, Blog & Script writing
- Filming & Advertisement services
- Brand Design & Brand Image
- Recording of Podcasts and Voice overs
- Youtube & TV series recordings
- Master Classes & Workshops related to Television and Film



SKILL PIONEERS
COMMUNICATION SPECIALISTS



Communication

Is our
advanced skill

The Skill Pioneers **Academy** offers specialized training in Communication, Sales Training, Voice Coaching, Business Presentation Strategies, Confidence Training, Leadership Development & Soft Skills Development.

www.skillpioneers.com

PR & SMM

PR & Social Media Management is essential in a consumer market moving towards online content & value added services. We provide the solutions needed to enhance your digital footprint for clear messaging that delivers results!

Client portfolio includes:

HMI Fuel, Abbott Laboratories, Polestar Sweden, Glencore, Aviagen USA, The Valuator Group, Tjhoko Paint, Rode & Associates, and the City of Johannesburg.

From SA to the USA & the UK, we strive to provide excellent services tailored to your brand's unique voice to foster long-term relationships.

Social Starter- R2500 pm

- Personal Social Media Management for up to 2 accounts across SM platforms.. Content creation, posting of content, Monthly stat report. 4 posts & 10 stories pm. Detailed content schedule. E-mail marketing, web-assist, personal marketing approach

PRICE STRUCTURE

Social Expert- R4800 / \$270 pm

- Social Media Management for up to 3 accounts across SM platforms. Content creation, posting of content, Monthly stat report. 8 posts & 14 stories pm. Analytic reports, Detailed content schedules.

Business Gold - R5500 / \$350 pm

- Includes Social Media Management for up to 4 accounts across SM Platforms. Copy Writing, Content Curation, Campaign Management, Press releases, media footprint generation. Bi-Daily stories & up to 15 posts pm, 1 x Special Campaign / Boosted post included in fee. Brand Design & management. Detailed media plans & marketing strategies.

PR-Platinum - R7500 / \$500 pm

- Inclusive PR Package: Includes strategized Marketing, SM Management for up to 5 accounts, LinkedIn management, Content Creation, Designs, Copy writing, Press releases & all branding needs. 2 x Special Campaign / Boosted posts included. Weekly consultations. Monthly stat reports with extra add on's to be customized to your needs. 10% Discount on all additional services. Detailed Rollout Plans. Unlimited stories & up to 20 posts pm.

Communication

Effective communication is the lifeblood of any successful business, making communication training a vital investment for professionals.

By honing communication skills, business professionals can enhance their ability to articulate ideas, convey information, and engage effectively with colleagues, clients, and stakeholders. Moreover, it fosters a positive corporate culture.

Communication training empowers business professionals to become more influential leaders, enhance their confidence & achieve success.

● **Please take note of fee differences charged in USD**

We offer a wide range of learning opportunities. Sessions can easily be booked in a time-slot that fits your schedule. Coaching sessions take place on either Zoom or MS-Teams.

PRICE STRUCTURE

Private coaching: R950 / \$50 (1hr)

Public Speaking, Business Coaching, Confidence, Speech enhancement. Includes Feedback & Valuation.

Business-Premium: R6800 / \$320

8 x 1hr Sessions tailored to your needs. Public Speaking, Business Coaching, Leadership Development, Pitches, Presentations, Understanding Communication Styles, In-Depth Analysis with feedback & lesson plans

Corporate Platinum: R2250pp / \$150pp

Advanced Communication & Sales Training Workshop (4 Hrs). Inclusive of communication handbook & Notes



SKILL PIONEERS

LEADERS IN COMMUNICATION



VALUE ADDED

Our passion is bringing your vision to life. We go the extra mile to help you achieve growth and ensure success. We indulge in the art of storytelling, providing meaningful content to connect you to your customers.

OTHER SERVICES

- Produce, Direct & Film content
- Filming & Editing of Corporate Videos
- Production of YouTube-Content
- Provide 3rd party services including:
Make-up, MC's & Brand Ambassadors
- Production of Podcasts
- Web Design & Hosting
- E-mail marketing
- Digital Marketing Campaigns

Please contact us for pricing structure for group training, as well as speaker profiles, workshops, coaching sessions or any other communication needs for a tailor made package that suites your budget & needs.

www.skillpioneers.com