



SKILL PIONEERS

COMMUNICATION SPECIALISTS

A one-stop communication hub!

Skill Pioneers offers a one stop PR, Communications & Social Media Management Agency. Our services include:

- PR Management
- Social Media Management
- Content Creation
- Copy, Articles, Blog & Script writing
- Filming & Advertisement services
- Brand Design & Brand Image
- Recording of Podcasts and Voice overs
- Youtube & TV series recordings
- Master Classes & Workshops related to Television and Film



Communication

**Is our
advanced skill**

The Skill Pioneers **Academy** offers specialized training, in communication, sales training, voice coaching, business presentation strategies, communication skills development, Leadership development and motivational speaking

www.skillpioneers.com

If you are in need of a one stop communication hub, we are it! Over the years we have done work with some amazing clients including HMI Fuel, Abbott Laboratories, Polestar, SAB, Glencore, Alan Ford Productions, Aviagen, The Valuator Group, Tjhoko Paint, and the City of Johannesburg.

From SA to the USA we can provide any communication or Social Media service you may need. Whether is training, or taking the lead in conversation, we speak as the voice your business needs to adapt to an ever changing future.

Social Starter- R1700 pm

Includes Social Media Management for up to 2 accounts across SM platforms. Content creation, posting of content, Monthly stat report. 8 posts & 10 stories pm. Detailed media and content schedules.

PRICE STRUCTURE

***Please not that fees do not include special services**

Social Expert- R3800 pm

Includes Social Media Management for up to 3 accounts across SM platforms. Content creation, posting of content, Monthly stat report. 10 posts & 12 stories pm. Content curation. Analytic reports, Brand Ambassador management, Detailed media and content schedules. 1 x Campaign / boosted post included in fee.

Communication Gold - R4800

Includes Social Media Management for up to 4 accounts across SM Platforms. Bi-Daily posting & stories. Copy Writing, Content Curation, Campaign Management, Press releases, media footprint generation. Bi-Daily stories and up to 15 posts. 1 x Special Campaign / Boosted posts included in fee. Brand Design & PR management. Detailed media plans and marketing strategies.

PR-Platinum - R6800 pm

Inclusive PR Package: Includes daily strategized Marketing, SM Management for up to 5 accounts, LinkedIn management, All Content Creation, Advertisement, Designs, Copy writing, Press releases & branding needs. 2 x Special Campaign / Boosted posts included in fee. Weekly consultations. Monthly stat reports with extra add on's to be customized to your needs. 10% Discount on all Filming, podcast & Academy services including workshops. Detailed Rollout Plans



SKILL PIONEERS

LEADERS IN COMMUNICATION

www.skillpioneers.com

072 204 6649



VALUE ADDED

Our job is to bring your vision to life. We go the extra mile to help you achieve growth and ensure success. We indulge in the art of storytelling while providing meaningful content to connect to your customers.

OTHER SERVICES

- Produce, Direct and film content
- Provide extras and talent
- Provide 3rd party services including:
Make-up, Sound, Lighting, Adjudicators,
MC's and Brand Ambassadors
- Corporate Event Management

Please contact us for pricing structure for individual or group training, as well as speaker profiles, workshops, coaching sessions or any other communication needs for a tailor made package.